

Forum

Global Alliance for Trade Facilitation: Making Cross-Border Trade Easier for Sri Lankan Business

26 April 2017 | Colombo

Time	
09:15 – 10:00	Registration and morning refreshments
10:00 – 11:30	<p>OPENING SESSION</p> <p>Welcome Address and Introductions</p> <ul style="list-style-type: none"> ▪ Mr Keerthi Gunawardane, Chairman, International Chamber of Commerce – Sri Lanka <p>Chief Guest - Keynote Speech</p> <ul style="list-style-type: none"> ▪ Honorable Minister of Industry of Commerce Rishad Bathiudeen <p>Guest of Honor</p> <ul style="list-style-type: none"> ▪ Ms. Donia Hammami, Vice President, Global Alliance for Trade Facilitation; Head Customs & Trade Facilitation, International Chamber of Commerce <p>Speaker on the Private Sector’s Role in Trade Facilitation</p> <ul style="list-style-type: none"> ▪ Mr. Eric T. Miller, Trade Expert & Senior Advisor, Global Alliance for Trade Facilitation <p>Speaker on Sri Lanka’s Potential to Boost Trade with Private Sector Leadership</p> <ul style="list-style-type: none"> ▪ Business leader (tbc)
11:30 -12:30	<p>PANEL DISCUSSION and OPEN FORUM</p> <p>Moderated by Mr Keerthi Gunawardane, Chairman, International Chamber of Commerce – Sri Lanka</p> <p>Speakers above along with Ms. Subhashini Abeysinghe, Research Director of Verite Research</p> <p>The WTO’s TFA provides a unique opportunity to promote inclusive growth by making cross-border trade easier, quicker and less costly for businesses of all sizes. Speakers will provide perspectives on the importance of TFA implementation to support economic growth, investment and the empowerment of small and medium-sized enterprises.</p>
12:30 – 13:30	Networking Session & Lunch