

25 cm x 16.5 cm

ICC WORLD TRADE
AGENDA

ICC SRI LANKA
INTERNATIONAL
CHAMBER OF COMMERCE
The world business organization



Interactive Session on **WTO Trade Facilitation Agreement & It's Relevance for Sri Lankan Businesses**

**30th August, 2016, 2.45 p.m to 5.00 p.m. at
Lakshman Kadirgamar Institute of International Relations
& Strategic Studies, 24, Horton Place, Colombo 07.**

The International Chamber of Commerce Sri Lanka will conduct an Interactive Session on the 'WTO Trade Facilitation Agreement and its relevance for Sri Lankan Businesses'. The WTO Trade Facilitation Agreement and its protocol towards Sri Lankan businesses, the need for the WTO Trade Facilitation Agreement, its benefits to local businesses, current initiatives to improve Trade Facilitation in Sri Lanka and pending issues faced by Sri Lanka businesses etc. will come under discussion at this seminar.

Trade experts are of the opinion that the implementation of the Trade Facilitation Agreement will bring positive results, to small economies such as Sri Lanka to improve their competitiveness in the global market and to attract foreign direct investment through application of simplified border control measures in supporting trade.

Key Presenter : Ambassador R.D.S. Kumararatne -

Sri Lanka's Permanent Representative to the WTO in Geneva
and the previous Director General of Department of Commerce, Sri Lanka

Panellists:

- * **Mrs. Sonali Wijeratne - Director General, Department of Commerce**
- * **Mr. S. Rajendran - Additional Director General, Department of Customs**
- * **Mr. Rohan Masakorala - CEO, Shippers' Academy, Colombo**
- * **Mr. Keerthi Gunawardane - Chairman, ICC Sri Lanka**

Registration Fee: Rs. 1,500.00 for ICCSL Members
Rs. 2,000.00 for Non-Members

Inquiries: Nilmini - 0115920067 Priyantha - 0115230934
Soma - 0115230932 Dilushi - 0115230931
Samantha - 0772720876
E Mail: info@iccsrilanka.com www.iccsrilanka.com