# GLOBAL TRADE CERTIFICATE (GTC)

**BUY NOW** 





The Global Trade Certificate (GTC) is an introductory-level professional certificate programme providing solid knowledge on trade finance products. It is an ideal programme for professionals wanting to build a comprehensive understanding of global trade finance.

# Who's taking the GTC?

#### BANKS AND OTHER FINANCIAL INSTITUTIONS

Generalists from relationship management and agri-commodities teams, legal and compliance officers, risk management officers, specialists within transaction banking functions and other key support staff.

#### **CORPORATES**

Treasury executives, as well as business development, compliance and legal officers.

## Certificate structure

Comprising 6 core courses and 3 electives, the industry-validated syllabus was developed by a group of leading trade finance experts drawn from ICC's Banking Commission. Each course has been tailor-made to learn the essentials of global trade finance.

#### **CORE COURSES**

- > Introduction to Trade Finance
- > Introduction to Collections
- Introduction to Distributor Finance
- > Introduction to Documentary Credits
- > Introduction to Guarantees
- > Introduction to Receivables Finance

### ► Additional Resource (New):

Introduction to Islamic Banking and Finance **Price**: US\$150

## **ELECTIVE OPTIONS** (Select 3)

- > Introduction to Capital and Pricing
- > Introduction to Compliance
- > Introduction to Cross Border Trade
- > Introduction to Fraud and Reputational Risk
- > Introduction to Risk Distribution
- > Introduction to Standby Letters of Credit
- > Introduction to Supply Chain Finance
- Introduction to Trade Finance Sales

## Why take the GTC?

- > Acquire a foundational understanding of global trade finance solutions
- > Learn to use trade finance tools effectively to mitigate risks
- > Understand trade finance process flows—from the steps and responsibilities to the required documents used

## For CDCS® and CSDG® holders

After completing individual courses or the full certificate programme, holders of the Documentary Credit Specialists (CDCS) or Specialists in Demand Guarantees (CSDG) will earn valuable CPD points required for recertification.



100% of our survey respondents said the certification helped them bridge their knowledge gap

# **Accredited by**







## What's included with the full certification purchase?

- One-year access to the professional certificate programme (9 courses in total including 6 core and 3 electives)
- 30 hours of interactive learning with 6 pre-assessment games, 4 video lectures, 150 narrated animations and 100 assessment questions to a range of topics
- A searchable and printable glossary containing all the key terms to refer to throughout the programme
- > New study guides for core courses to help candidates prepare for the final examination
- > Case studies to help apply learning to the real-world
- > A live, proctored final exam with the opportunity to receive an industry-recognised certificate
- > Dedicated, full-time IT support to assist with any issues or questions



WHAT ARE PEOPLE SAYING ABOUT THE GTC? 92% of our survey respondents said they would recommend the GTC to a colleague

## Candidate testimonial

"The programme has equipped me with additional skills needed for my job and an understanding of the various financial institutions."

**ERNEST YAO**, AFREXIMBANK



ADB is pleased to have partnered with ICC Academy in providing online global trade and supply chain finance training. With the initial phase, which included the Global Trade Certification, we have successfully trained 150 professionals from more than 80 Trade Finance Program partner banks."

#### STEVEN BECK

Head of Trade Finance, Asian Development Bank

# **About the ICC Academy**

The ICC Academy was founded in 2015 to provide market leading e-learning for trade professionals worldwide. The ICC Academy offers a wide range of specialised programmes, leveraging ICC's position as a world leader in defining commercial rules and standards to support international commerce.

The ICC Academy is a part of the Paris-based International Chamber of Commerce (ICC) which has over 6 million members in more than 100 countries, including many of the world's largest companies, SMEs, business associations and local chambers of commerce. ICC promotes international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute regulation services.

Learn more at www.icc.academy

